

## Panippookkal Internship Opportunities

**Company:** Loon Media Group LLC. Burnsville, MN, USA

Panippookkal.com is an online magazine for Tamil-speaking Minnesotans. Launched in February 2013, it has now been expanded to a quarterly print magazine as well.

Panippookkal's vision is to become a cultural bridge between the Tamil reader's birthplace and their new home in North America. Panippookkal's mission is to celebrate the Tamil cultural and language by promoting Tamil cultural activities, entertaining readers with stories that resonate with their shared experiences, and providing cultural enrichment to anyone who can read (or is learning to read) Tamil.

### Year-Round Internships

Panippookkal offers internships to give emerging writers, artists, graphic designers, developers, photographers, and media producers an opportunity to follow their passion and gain experience in the publishing industry. Internships can easily be completed around school or work schedules.

Most work is done via email, over the phone, or through the occasional videoconference. Photography interns may be asked to attend functions and celebrations. Interns will focus on mutually agreed-upon projects, working toward deadlines that are set by Panippookkal's editors, and will be mentored and guided throughout their internship by knowledgeable contributors who are passionate about publishing and Tamil culture.

### Applicant should have:

- A keen interest in and admiration for Tamil culture.
- Excellent communication skills.
- Strong time management and organization skills.
- Knowledge of the equipment/software used in their area of interest (Word for writers, Photoshop and InDesign for designers, video editing software, etc).

### Panippookkal has a number of opportunities available:

**Writing Internships**—Brainstorm ideas for new articles, help shape the editorial calendar, write for the print and online versions of Panippookkal, and proofread/edit others' articles.

**Artist Internship**—Utilize multiple mediums to create compelling images that support the content of articles and stories. Capture and convey the essence of Tamil culture in graphic format.

**Design Internships**—Design the layout for webpages and print pieces, create online advertising banners, convert hand-drawn art into web-ready images. Edit and enhance photos in Photoshop, and optimize images for print and online use.

**Photography Internships**—Photograph onsite events and celebrations, use lighting and angles to capture great images. Photograph cultural items that will be featured in articles.

**Media Production Internships**—Participate in the planning, shooting, and editing of video content.

**Developer Internships**—Troubleshoot online layout issues, help with mobile user interface app development, knowledge of PHP, Javascript, HTML5, or CSS

### Application Process

Please email the following information to [vanakkam@panippookkal.com](mailto:vanakkam@panippookkal.com):

- Your name, age, and contact information
- Your area of interest (writing, photography, etc.)
- A short paragraph on why you'd like to intern with PKKL and what you'd like to learn during your internship
- An example of your work (a writing sample, a link to your online portfolio, photographs you've taken, etc.)