Tamil Media Graphic Artist for a Cultural Magazine

Panippookkal is a North American Tamil Cultural Magazine looking for talented volunteer Graphic Artists. Our objective is to build Tamil literacy and art talents, and operate North American and worldwide Tamil audience. Panippookkal is an established North American Tamil magazine, which also caters to worldwide audience in more than 40 countries. For further expansion, we seek highly motivated and talented individuals.

The Panippookkal Magazine is looking for a creative, imaginative and hardworking individual to be part of our Graphic Artist team. This person will help us create illustrations for online magazine, educational games, slides presentations. This designer will help us re-imagine Tamil cultural modern, historical, adults and kid's educational themes.

Company Loon Media Group LLC. Burnsville, MN, USA

Skill Description: Graphics Artist

- Prepare/locate all elements (artwork, photos, type) to be featured in existing creations, both in print and for online, and publications.
- Reference and maintain/archive resource files.
- Coordinate all elements--artwork, photos, type, and use of white space into effective visual communication.
- Determine size and arrangement of illustrative materials, select type style and size, and create sample layouts.
- Create finished layout and provide proof to the editorial team by date specified on production calendar or by daily deadlines.
- Create specs upon request and within the 48-hour turnaround time. Make corrections or adjustments and produce final layout for team approval.
- Ability track, prioritize and produce multiple projects.
- Reference production calendar for deadlines in order to prioritize projects.
- Review and critique the final product before release to client and again after published.

Desired candidate profile

- Accepts all skill level s and folks whom are interested to polish their digital art skills.
- Passion for visual art and Tamil language skills.
- Should be a team player with a positive approach.
- Option to work remotely and meeting deadlines on time.
- The ideal candidate will understand historical Tamil Art forms, Tamil typography.
- Qualification – Course completion in Arts, Fine Arts are desired but optional.