

Tamil Media Podcaster

Panippookkal is a North American Tamil Cultural Magazine looking for talented volunteer Podcaster. Our objective is to build Tamil literacy and art talents, and operate North American and worldwide Tamil audience. Panippookkal is an established North American Tamil magazine, which also caters to worldwide audience in more than 40 countries. For further expansion, we seek highly motivated and talented individuals.

The Panippookkal Magazine is looking for a creative individual with commanding to be part of our media team. This main task of this person is to record and prepare podcasts for Internet distribution. Imagine being a North American Tamil podcaster much like a radio DJ.

Magazine's podcasts will consist of the podcaster transforming high value content such as poetry to audio form, speaking or the podcaster interviewing a guest, much like a traditional radio show. Podcaster need to master audio recording, sound sourcing, and sound mixing.

Company Loon Media Group LLC. Burnsville, MN, USA

Skill Description: Tamil Media Podcaster

- Prepare/locate content to be featured in existing creations such as poetry, short story's.
- Reference and maintain/archive resource files.
- Coordinate interview arrangements, podcast release schedules.
- Interview question preparations, on location interviews with visiting celebrities.
- Cue audience questions and filler information.
- Ability track, prioritize and produce multiple projects.
- Reference production calendar for deadlines in order to prioritize projects.
- Podcasters may sometimes have members of their audience send in questions for the guest by email or social media beforehand.
- Ability run podcast workflow –
 - Recording, sound mixing -audio levels are balancing,
 - Adding any music or effects as needed.
 - Converting to mp3 format so that it can be hosted on a podcast channel.
 - Adding the podcast to an RSS feed so that it can be picked up by RSS readers and podcast aggregators such as iTunes
- Review and critique the final product before release to client and again after published.

Desired candidate profile

- Accepts all skill level s and folks whom are interested to polish their digital art skills.
- Passion for Tamil language oratory, radio announcements, radio drama and music DJ-ing.
- Should be a team player with a positive approach.
- Option to work remotely and meeting deadlines on time.
- The ideal candidate will understand historical Tamil music, audio recordings.
- Qualification – Audio product experience would be an advantage but optional.